



DAVID TAYLOR

GRAPHIC & MOTION DESIGNER

EXPERIENCE

02

2023 - Present

Xenith Graphic & Motion Designer

Designed and animated engaging marketing materials for social media, events, and advertisements.

Collaborated with the marketing and design team to develop creative branding for new products that can work with the overall Xenith brand.

Designed and animated promotional videos for specific products that are being showcased at events.

2021 - 2023

Ludwig Plus Graphic & Motion Designer

Developed brand identities for clients, including logo design, typography, color palettes, and visual guidelines.

Collaborated with directors, producers, and clients to develop scripts, storyboards, and mood boards for commercials that can respond to concerns the audience might have about specific products.

Designed and animated promotional videos for clients that highlight features of a new product being launched.

2021 - 2021

United Wholesale Mortgage Graphic & Motion Designer

Presented and developed different concepts for upcoming campaigns.

Designed and animated promotional advertisements that help recruit new company team members.

EDUCATION

03

2018-2022

College for Creative Studies

Communication Design

SKILLS

04

After Effects

Blender

Photoshop

Sketch

Illustrator

Figma

InDesign

CONTACTS

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